



## ARTISTIC VISION

Theatre is a collaborative process. The making of it brings together many ideas and expertise from creative individuals. It is the shared experience, the interaction between actors and audience that makes theatre unique.

We aim to enrich social and community activity, influence Queensland life and play our part in the national arena. We will make theatre matter in people's lives, make a significant contribution to developing our artform, and most importantly, add value to our community.

Central to the best theatrical experiences is *impact* on the audience. To be dismissed quickly and forgotten is the mark of a piece of work that has fallen short of the Company's high expectations of itself. It fails the Company purpose; to be living proof that theatre matters.

From a **programming** point of view, diversity is crucial to our thinking. As such the following provides a cross section of our programming choices:

- **New Australian work**
- **Work from the classic repertoire**
- **Contemporary international work**

We will work with the very best artists around the country, as well as encourage and support Queensland artists and theatre practitioners.

Our Youth and Education programs will provide relevant quality experiences for young audiences and professional development for Queensland theatre practitioners. It therefore has the dual function of artist and audience development.

Being successful at delivering this vision will mean that we will be important at home in Queensland and be known and respected on the national scene. Queensland Theatre Company will be an attractive place for artists to create their best work.